



CERTIFICATE IN ENGLISH FOR TOURISM & HOSPITALITY MANAGEMENT (CETHM)



About the Course

English for Tourism & Hospitality Management Executives (ETHME) is a skill - based certificate course designed specifically for tourism professionals.

Lessons are based on real life situations of tourism and hospitality contexts. The programme will be conducted by a well-qualified teaching faculty.

For whom:

- Reservation officers
- Tour executives
- Hotel managers
- Guest relations officers
- Front office executives
- Stewards
- Operational assistants
- Receptionists
- Those who are interested in working for hospitality and tourism industry
- Students majoring tourism and hospitality management programs at professional institutions.

Course Objectives

To develop the communication skills in English of tourism professionals in various capacity with specific focus on listening, speaking, reading, writing, grammar and vocabulary in the key components of Tourism & Hospitality industry in order to communicate effectively in a tourism and hospitality work environment.

Learning Outcomes

At the end of the course, the students will be able to

- communicate effectively in both writing and orally in a variety of

English speaking environment in the tourism industry.

- acquire vocabulary, grammar, idiomatic expressions and abbreviations, etc. of tourism industry and use them effectively in different tourism contexts.
- comprehend diverse accents of both native and non-native speakers of English and respond to them appropriately in different contexts of the tourism industry.
- read and interpret a variety of tourism related texts accurately and respond unambiguously.

Teaching & Learning

Teaching and learning will be facilitated with audio and video sessions. More emphasis will be placed on listening and speaking skills.

Students will be provided with real life situations in the teaching and learning process.

Learning methods

- ✚ Lectures
- ✚ Pair work
- ✚ Roleplay
- ✚ Group discussion
- ✚ Presentation/field visits

Entry requirement:

An ordinary pass in English at the GCE O/L examination or one year work experience in the tourism industry, and the required score at the Placement Test.

Duration of Course:

Approximately **60** contact hours,
(15 Sessions on weekends).

Days & Times of Sessions

Each session is of 4 hour duration. Classes will be held during weekends. Students can select any session (depends on the number of candidates) according to their convenience.

1. **Sunday: 8.a.m. – 12.15p.m. or
1p.m. – 5.15p.m.**

Course Fee: Rs. 30, 000.00 (local)
Rs. 50,000.00 (foreigners)

Application procedure

An application fee of Rs. 1000.00 should be paid to the collection account of University of Colombo A/C No: **304026600007** at any branch of the People's bank. On submitting the bank receipt an application form is made available to personal callers only from the DELT.

Admission Procedure:

Candidates will be selected to the course based on the performance at the placement test held before the commencement of the course. It is mandatory that all those selected are expected to follow the preliminary level.

How to Apply

Duly completed application forms, together with necessary documents and a self-addressed stamped, long envelope should be sent by post to reach

**The Coordinator (CETHM)
Department of English Language Teaching
University of Colombo (DELT)
Colombo 3**

**Telephone: 011 2506705/
0778150117**

Fax: 011 2506705

Visit: <http://arts.cmb.ac.lk/eltu>

Important

Incorrectly filled application forms, application without the required documents and delayed applications will not be accepted.

Certification:

Certificate in English for Tourism & Hospitality Management will be awarded to those who successfully complete the course obtaining minimum 50% of marks in all three components of the examination, i.e., Oral, Listening and the Final examination (Reading and Writing).

For further information, please contact:

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