

Course Fee

Registration Fee	Rs.	2000/=
Tuition Fee	Rs.	56000/=
Exam Fee	Rs.	2000/=
Total	Rs.	60000/=

How to Apply

Applications can be obtained from the website of the Journalism Unit, University of Colombo and Academic and Publication branch of the University. Candidates are required to submit the completed application forms along with a bank receipt for the payment of Rs. 1000/= as the application fee. The application fee should be paid in favor of the University of Colombo to the credit of collection Account Ref. No. 304081700005 Peoples Bank Thimbirigasyaya Branch.

Completed application form should be submitted to:

Diploma in Communication and Media Studies 2022

Academic & Publications Branch
P.O. Box 1490
Colombo 03.
Telephone:0112586712

Email - cmsuoc@gmail.com

For further details, contact:

Senior Professor Samantha Herath
Coordinator - Journalism Unit
University of Colombo
Tele/Fax: 0112500431
web site : www.cmb.ac.lk



UNIVERSITY OF COLOMBO JOURNALISM UNIT

**DIPLOMA IN COMMUNICATION
AND MEDIA STUDIES**

(NVQ Level 05 / SLQF Level 03)

One Year Diploma Programme

**JOURNALISM UNIT
Faculty of Arts
University of Colombo**

Introduction

This Diploma Programme is primarily planned in order to provide basic knowledge, both theoretical and practical, to the students who have been selected for the course. This programme includes considerably a wide range of academic concerns specifically in the area of Communication and Media Studies. This programme will provide the orientation in the process of communication both print and electronic media, the background to communication and media activities, issues linked to the practice of media, the impact of communication and journalism on society, historical evolution and new developments and technological advancements in the field of Communication and Media Studies.

Course Objectives

- To provide basic knowledge of the theoretical and practical aspects of Communication and Media Studies
- To develop the skills of communication, language usage and creative writing with special focus on media
- To provide adequate journalistic expertise in order to meet the challenges of the Information Age
- To enhance the standards of professionalism in media in Sri Lanka

Course Structure and Duration

The Course will consist of four papers and each paper carries 05 credits. In addition, all candidates are required to write a Project Report which offers 10 credits.

The course will be conducted over a period of one academic year.

Lectures will be held on Saturdays, from 9.00 a.m. to 1.30 p.m. at the Faculty of Arts, University of Colombo.

Course Titles

The titles of the four papers are:

- DCMS 01** - Evolution and Fundamentals of Communication
 - DCMS 02** - Language and Communication
 - DCMS 03** - Creative writing in Media
 - DCMS 04** - Techniques of News casting
- **DCMS 05** - The Project Report should be written on a theme related to the fields of Communication and Media Studies and it shall contain not less than 15,000 words.

Course Evaluation

The structure of the examination leading to the Diploma in Communication and Media Studies,

A. Four Written papers each of three hours duration and

B. A Project Report

The pass mark for each paper - 50%
The pass mark for the Project Report - 50%

This course will be conducted in Sinhala. Parallel courses in the Tamil/English medium will also be conducted if there is a reasonable number of applicants.

Course Lecturers

Lecturers will be drawn from

- (a). Faculty members of the University
- (b). Visiting professionals in the fields of Communication and Media Studies.

Eligibility and Selection

The entry requirements are:

- (i) G.C.E. A/L with 3 passes with one year experience or equivalent qualifications (NVQ Level 04)

OR

- (ii) G.C.E. O/L with 6 passes or equivalent qualifications (department specifications may apply) and 3 years' experience in a relevant field

OR

- (iii) Completion of a Certificate Course in the relevant subject/field from a recognized institution, accepted by the Department and 3 years' experience in a relevant field.;

and

- (iv) Passing the interview