



INTERNATIONAL  
TOURISM LEADERS' SUMMIT &  
TOURISM RESEARCH CONFERENCE  
SRI LANKA  
Innovation | Knowledge | Policy | Synergy

# 7<sup>TH</sup> INTERNATIONAL TOURISM RESEARCH CONFERENCE

KNOWLEDGE | INNOVATION | POLICY | SYNERGY

**RESILIENCE BUILDING AND ENTREPRENEUR  
INNOVATION**

**FOR SUSTAINABLE TOURISM**

## **ABSTRACT BOOK**

EDITED BY

SURANGA SILVA | MUBARAK KALDEEN

SAMPATH SIRIWARDENA | PRATHIBHANI BANDUSENA



**Tourism Study Programmes**  
**Department of Economics**  
**Faculty of Arts**  
**University of Colombo**

