

7th INTERNATIONAL TOURISM RESEARCH CONFERENCE (ITRC) -2021

Department of Economics, University of Colombo

Date: 22nd October 2021

Virtual - TECHNICAL SESSIONS

Agenda

Time (Sri Lankan)	Proceedings
1.00p.m. – 1.10p.m.	Welcome the Participants: Mr. Sampath Siriwardena Co-Secretary - International Tourism Research Conference (ITRC), University of Colombo
1.10p.m. – 1.20p.m.	Opening Remarks of ITRC 2021: Prof. (Dr). D.A.C. Suranga Silva Conference Chair – International Tourism Research Conference (ITRC) 2021
1.20p.m. – 1.30p.m.	Vice Chancellor Speech: Senior Prof. (Dr). Chandrika N. Wijeratne Vice Chancellor, University of Colombo
1.30 p.m. – 1.35p.m.	Introduction to ITRC 2021 Video Presentation
1.35p.m. – 1.45p.m.	Head Speech: Senior Prof. (Dr). Sirimal Abeyratne Head, Department of Economics, University of Colombo
1.45p.m. – 1.55p.m	Dean Speech: Senior Prof. (Dr). Lasantha Manawadu Dean Faculty of Arts, University of Colombo
1.55p.m. – 2.15p.m	Keynote Speech: Senior Prof. (Dr). Heidi Dahles Adjunct Professor, School of Social Sciences, University of Tasmania, Hobart, Australia Adjunct Professor at Griffith Institute for Tourism (GIFT), Griffith University, Gold Coast, Australia
2.15p.m. – 2.40p.m.	Group Photo of Invited Special Guests and Core Team Members of ITRC
2.40p.m. – 2.50p.m.	Opening Remarks of Technical Sessions: Prof. (Dr). Mubarak Kaldeen Co-Chair – International Tourism Research Conference (ITRC)
2.50p.m.-4 .00p.m.	TECHNICAL SESSION ONE Resilience Building and Entrepreneurial Innovation for Sustainable Tourism
	PAPER PRESENTATION <i>1.Presenter - (Local)</i> <i>2. Presenter -(International)</i>

	SESSION ONE – PANEL MEMBERS
Panel Chair	<ul style="list-style-type: none"> • Prof. (Dr). Stephen Pratt, Head of School of Tourism & Hospitality Management the University of the South Pacific
	<ul style="list-style-type: none"> • Prof. (Dr). Keeir Reeves, Monash University, Australia • Prof. (Dr). Mi Hea Cho, Sejong University, Korea • Prof.(Dr.) Mainura Murzamadiyeva, Rector, International University of Tourism and Hospitality, Kazakhstan • Prof. (Dr). Sandeep Kulshreshtra, IITTM, India
2.50 p.m. – 5.00p.m.	TECHNICAL SESSION TWO (PARALLEL SESSION)
	International Research Presentations
	Presentations
Panel Chair	<ul style="list-style-type: none"> • Prof. (Dr). Rev. Wimalarathana, University of Colombo
	<ul style="list-style-type: none"> • Prof. (Dr). Mohomad Aslam, University of Sabaragmuwa • Prof. (Dr). Nalin Abeysekera, Open University of Sri Lanka • Dr. Sharmini Perera, SLTC Campus • Dr. Janitha Abeygunasekera, University of Colombo • Dr.AMCP Atapattu, University of Colombo • Dr. Sasini Kulatunga, University of Colombo • Dr. Nalin Gunasekara, University of Colombo
4.00p.m. – 4.10p.m.	Cultural Event (Video)
4.10p.m. – 5.10p.m.	TECHNICAL SESSION THREE
	Tourism for Inclusive growth and Sustainable Tourism Development
	PAPER PRESENTATION
	<ol style="list-style-type: none"> 1. <i>Presenter -01 (Local)</i> 2. <i>Presenter -01 (International)</i>
	SESSION TWO – PANEL MEMBERS
Panel Chair	Prof. (Dr). Joseph Cheer , Wakayama University, Japan
Panellists	<ul style="list-style-type: none"> • Prof. (Dr). Marina Ambrescho, European University for Tourism, Italy • Prof. (Dr). Venkat Rao, Pondicherry University, India • Prof. (Dr). Sanjay Nadkarni, Emirates Academy of Hospitality Management, Dubai • Prof. (Dr). Ravinder Rena, University of the Western Cape, South Africa • Dr Rong Huang, University of Plymouth, United Kingdom
5.10p.m. – 6.10p.m.	Evidenced Based Research Findings on: Resilience Building and Entrepreneurial Innovation for Sustainable Tourism Lessons Learned from Global Best Practices
Panel Moderator	<ul style="list-style-type: none"> • Associate Prof. (Dr). Anukrati Sharma, University of Kota, India
Panellists	<ul style="list-style-type: none"> • Prof.(Dr.) François VELLAS, University of Toulouse, France • Prof. (Dr). Oliver CJ Su, Fu Jen Catholic University, Taiwan

	<ul style="list-style-type: none"> • Prof. (Dr). Korstanje Maximiliano, Palermo University Argentina
	<ul style="list-style-type: none"> • Dr. Yanki Hartijasti, University of Jakarta, Indonesia
	<ul style="list-style-type: none"> • Dr. Fiona Bakas, Lecturer, Lusófona University, Lisbon, Portugal
	<ul style="list-style-type: none"> • Dr. Chandi Jayawardena, President, Chandi J Associate, Canada
6.10p.m. – 6.15p.m.	<p><i>Declaration of closure of the event –</i> <i>President Maj Gen Nimal Krishnaratne</i> Alumni Association of Tourism Economics and Hospitality Management (AATHEM) Tourism Study Programmes, Department of Economics, University of Colombo</p>

Zoom Link

Join Zoom Meeting

<https://learn.zoom.us/j/64728265007?pwd=Nk41R215Vlc1RWR2VDBvT3Eza0FUZz09>

Meeting ID: 647 2826 5007

Passcode: Ys@ZqSd9