## Advance Certificate in Sustainable Tourism Entrepreneurship (ACSTE) Programme

The Advance Certificate in Sustainable Tourism Entrepreneurship (ACSTE) Programme is designed to equip participants with essential knowledge and skills, fostering innovative and responsible entrepreneurs for sustainable tourism development. This interactive, application-oriented program emphasizes practical learning to prepare participants for real-world challenges.

Through a comprehensive understanding of entrepreneurship in the travel, tourism, and hospitality sectors, participants will learn to effectively apply their knowledge and skills to launch and develop innovative and sustainable tourism businesses. The program specifically aims to provide the necessary entrepreneurial skills to support small and medium-sized enterprises (SMEs) and promote people-centered tourism investments, contributing to sustainable development of the industry.

## **Admission Requirements**

The minimum educational qualifications of the prospective students to follow this certificate programme should possess any of the following qualifications:

(a) Passed G.C.E. A/L or Equivalent Qualification

OR

(b) Passed GEC O/L and two-year experience

OR

(c) Completion of NVQ Level 4 or Equivalent Qualification

**AND** 

(d) Passing the Admission/Selection Test and Interview

**Duration:** Six Months

**Contact Details:** Please visit https://arts.cmb.ac.lk/stu/ or uoctourism.com;

## **Course Coordinator**

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